



# Abin Ambrose

## Ui/Ux Designer

**PORTFOLIO** - [behance.net/abinambrose1](https://behance.net/abinambrose1)

**PROFILE** - [linkedin.com/abinambrose](https://linkedin.com/abinambrose)

## Projects

### Time Trove - Luxury watch app

Tools Used - Figma, Photoshop

Workflow - User Research, Competitor Analysis, Define Goals, Wireframing, Prototyping, Visual Design, Usability Testing

## Experience

### UI & Creative Designer

Woodenclouds Creatives Pvt.ltd

Duration - One month

- Study design briefs and determine the requirements of the clients.
- Scheduling and Conceptualizing visuals based on projects constraints.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Brand identity and brand building along with branding guidelines
- Testing graphics, UI across various media like mobile, tablet, or PC..
- Preparing rough drafts and present ideas and UI prototypes.
- All types of social media campaigns.
- Youtube thumbnails and mastheads.

### UI/UX Internship

Webcastle Media

Duration - Two months

- Conducted user interviews to gather insights into user needs and pain points.
- Compiled and presented findings to the design team for project planning.
- Collaborated with senior designers in developing information architecture
- Created low-fidelity wireframes for key user flows using tools like Figma.
- Contributed to the development of design assets and style guides.
- Contributed ideas and solutions during team meetings and design critiques.

## Skills

Figma	●●●●●
Addobe Xd	●●●●●
Photoshop	●●●●●
Illustrator	●●●●●
Premire pro	●●●●●
After effects	●●●●●

## Education

### UI/UX Design (2 Months)

Zoople Institution of Technologies, Kakkanad

### Bachelors of Animation & VFX (2020-2023)

Yeldo Mar Baselios, College, Muvattupuzha  
Affiliated to Mahatma Gandhi University, Kottayam

## Contact Me

### Phone

+91 9207391136

### Email

abinambrosepunalur@gmail.com

### Location

Kochi, Kerala, India